

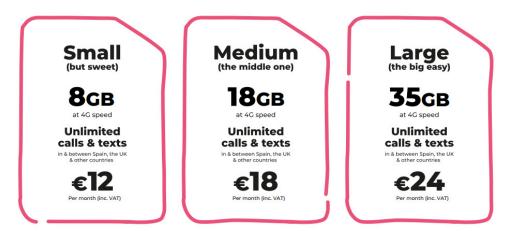


Lobster does it again... More data for everyone, with no changes in price!

- From today Lobster customers can now surf the internet more and for longer, with no changes in price!
- Lobster has increased data in all its tariff plans. The Small Plan now has 8GB, the Medium Plan 18GB, and the Large Plan 35GB.
- All Lobster tariff plans continue to include unlimited calls and texts in Spain, to the UK and other countries.
- Everyone gets the increase in data, all new customers and current customers. Lobster does not treat new customers better than current ones!
- Lobster's tariff plans are tailor-made for British expatriates, and other English speakers, who reside in Spain, and start from just 12€ VAT included.
- Lobster is the only mobile operator in Spain to offer a service completely in English.

Madrid 16th February, 2021. Lobster, the only mobile operator in Spain to offer a service completely in English, announces from today that all its tariff plans have just got even better, with no changes in price.

Lobster has increased data permanently in all its tariff plans, so Lobster customers can now surf the internet more and for longer! All tariff plans continue to include unlimited calls and texts in Spain, to the UK and other countries, and start from just 12€ VAT included.



Everyone gets the increase in data, all new customers and current customers. Lobster does not treat new customers better than current ones! All current Lobster customers will get the data increase automatically, without having to do anything.



The full English mobile



In addition to unlimited calls and texts in Spain and to the UK, all our tariff plans also include unlimited calls and texts to Denmark, Germany, Gibraltar, Ireland, Netherlands, Norway, Portugal, Sweden and the USA.























Also, the tariff plans include "Roam Like At Home" so that customers can enjoy the same services while at home in any country in the European Economic Area, at no additional cost.

Customers can keep their existing Spanish number if they already have one or we can give them a brand new one.

The Lobster brand was created to establish an emotional bond with British values and service. The DNA of the Company is "English, easy and effortless" together with a personality that is authentic and straightforward. The Lobster offering is based on simplicity and understanding customers enjoy a service and experience "like at home". This together with a service completely in English and competitive tariff plans tailor-made for expatriates has provided a winning formula that has appealed to tens of thousands of happy customers and growing rapidly.

"Every day our customers are using more and more data, keeping in touch with friends and family with video conferencing, and on social media, watching content on their favourite streaming service, and much more. We are happy to announce that all new and current Lobster customers now get even more data with no changes in price and the same great first-class service as always," said Tony Watts, Marketing Director of the company.

It is very easy to become a Lobster customer, just provide identification, your credit or debit card payment details through a totally secure process, and you're good to go. It doesn't have to be a Spanish credit or debit card. You can cancel at any time.

Signing up for the service can be done through any one of the over 600 retail stores. Customers can easily find the closest store to them using the store finder our website <u>lobster.es</u>. If customers prefer they can also sign up online or by calling our Customer Contact Centre for free on 1661 where all the agents are native English speakers.

ABOUT LOBSTER

Lobster is the only mobile operator in Spain to offer a service completely in English for British expatriates, and other English speakers, who reside in Spain. Lobster is the registered brand of Zinnia Telecomunicaciones, a Spanish company and part of the Gibtelecom Group. Zinnia Telecomunicaciones has the financial and business support of Gibtelecom, the main operator in Gibraltar providing fixed lines, mobile and TV, as well as business enterprise services. The Group has submarine cable and European fibre network investments, and runs data centres through its subsidiary, Rockolo Limited.

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