

# Lobster.

The full English mobile

## Cookie policy

The techie ones, not the biscuits

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### **Lobster**

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# Lobster Cookie Policy

The Lobster website uses proprietary and third-party "cookies".

## What are cookies?

Cookies are small files of information sent by a server to the User's web browser, and which allow the server to store data that can be updated and recovered by the entity responsible for its installation. In general, cookies can be classified (i) according to the entity that manages them, the cookies can be their own or from third parties, (ii) depending on the period of time they remain active on a User's computer, they can be session cookies or permanent and (iii) according to their purpose, they can be technical cookies (necessary in order to navigate), personalization cookies (they allow access to the website with a series of characteristics established for that User), analysis cookies (allow the analysis and monitoring of the behaviour of users), advertising cookies (management of advertising spaces) or behavioural advertising cookies (advertising within the website).

The Lobster website uses **its own cookies** (also referred to as proprietary). These are necessary for the proper functioning of the Website.

The purpose of these cookies is to improve accessibility to the Website, facilitate navigation and to remember the preferences of the User upon their return to the Website. These proprietary cookies do not contain personal data, nor are they intended to analyse the User's browsing, nor can they read data or other cookies that exist on the User's computer.

The proprietary **technical cookies** allow the User to navigate through the Website and use the different options or services that exist in it. Thus, they allow the User to:

- Identify the session
- Access to restricted access areas
- Remember the elements that make up the shopping cart
- Complete the purchase process
- Make the application for registration or participation in an event
- Share content through social networks

Technical cookies	Description
selfcare-access-key	User-specific authentication token
selfcare-logged-in	User-specific state, whether logged in or not to <a href="https://care.lobster.es">care.lobster.es</a>
selfcare-user-name	User-specific state, whether logged in or not to <a href="https://care.lobster.es">care.lobster.es</a>
selfcare-remember-me	Whether <a href="https://care.lobster.es">care.lobster.es</a> remembers your login credentials
selfcare-session	ID of the <a href="https://care.lobster.es">care.lobster.es</a> session

The Website also uses **third-party cookies** for analytical and statistical purposes. Similar to cookies and with the same purpose, the Website can host web beacons (also known as web bugs) that are usually small images of one pixel by one pixel, which can be visible or invisible, placed within the source code of web pages of a site.

The Website uses Google Analytics, which is a web analytics service provided by Google Inc., a company whose main office is in the United States ("Google"). Google Analytics uses "cookies" to help the Website analyse the use that users make of it. The information generated by the cookie about your use of the Website (including your IP address) will be directly transmitted and stored by Google on servers in the United States. Google will use this information in order to keep track of your use of the Website, compiling reports on the activity of the Website and providing other services related to the activity of the Website and the use of the Internet. Google may share such information with third parties when required by law, or when such third parties process the information on behalf of Google. If you wish to disable the aforementioned analytical cookies from Google, you can do so through the "Google Analytics Disabled Browser Add-on", available via the link: <https://tools.google.com/dlpage/gaoptout> .

Third party analytics cookies	Description
__utma Cookie	Tracks visitors. Metrics associated with the Google __utma cookie include: first visit (unique visit), last visit (returning visit). This also includes Days and Visits to purchase calculations which afford ecommerce websites with data intelligence around purchasing sales funnels.
__utmb Cookie & __utmc Cookie	These cookies work in tandem to calculate visit length. Google __utmb cookie demarks the exact arrival time.

	<p>then Google <code>__utmc</code> registers the precise exit time of the user.</p> <p>Because <code>__utmb</code> counts entrance visits, it is a session cookie, and expires at the end of the session, e.g. when the user leaves the page. A timestamp of 30 minutes must pass before Google cookie <code>__utmc</code> expires.</p> <p>Given <code>__utmc</code> cannot tell if a browser or website session ends. Therefore, if no new page view is recorded in 30 minutes the cookie is expired.</p>
<code>__utmz</code> Cookie	<p>Monitors the HTTP Referrer and notes where a visitor arrived from, with the referrer siloed into type (Search engine (organic or cpc), direct, social and unaccounted).</p> <p>From the HTTP Referrer the <code>__utmz</code> Cookie also registers, what keyword generated the visit plus geolocation data.</p>
<code>__utmv</code> Cookie	<p>A persistent cookie. It is used for segmentation, data experimentation and the <code>__utmv</code> works hand in hand with the <code>__utmz</code> cookie to improve cookie targeting capabilities.</p>
<code>dtCookie</code>	<p>Used for performance management by Dynatrace.</p> <p>Technical session ID for PurePath correlation.</p>
<code>dtLatC</code>	<p>Used for performance management by Dynatrace.</p> <p>Measures server latency for performance monitoring.</p>
<code>dtPC</code>	<p>Used for performance management by Dynatrace.</p> <p>Required to identify proper endpoints for beacon transmission; includes session ID for correlation.</p>
<code>dtSa'</code>	<p>Used for performance management by Dynatrace.</p> <p>Intermediate store for page-spanning actions.</p>
<code>dtBw</code>	<p>Used for performance management by Dynatrace.</p> <p>Bandwidth measure.</p>
<code>rxVisitor</code>	<p>Used for performance management by Dynatrace. Visitor ID to correlate sessions.</p>

The User is notified of the use of cookies and other tracking tools previously by means of a Cookie Notice. In addition, the User may access this Cookies Policy via a link on the Website to obtain more information about the cookies on the Website. When seeing this Notice, the User may perform the following actions:

- Click on "Continue" or close the Cookie Notice and other tools, which will be considered as accepting the use of cookies described in this Cookies Policy.
- Continue browsing the Website, which will be considered as accepting the use of cookies described.
- Modify the configuration of your browser so that cookies are not installed, and / or to delete the cookies already installed (which will imply the revocation of your consent to install them). In case of choosing these options, the Website may not work properly and / or the functionality of the Website for the User may be restricted.

To block some or all cookies, the User can change the configuration of their browser. The steps to follow for the browsers most frequently used are:

- If you use Microsoft Internet Explorer, in the menu option Tools > Internet Options > Privacy > Settings.
- If you use Firefox, in the menu option Tools > Options > Privacy > Cookies.
- If you use Google Chrome, in the menu option Settings > Advanced Options > Privacy > Content Settings
- If you use Safari, in the menu option Preferences > Security

If the User has a different browser than the ones listed in the previous section, he or she should consult the manual or web site of the same. You can also use the "Help" section that you will find in the toolbar of most browsers to change the settings of your computer.